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HYPEBEAST

Hypebeast Limited

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 08359)

FURTHER ANNOUNCEMENT ON THE PROPOSED TRANSFER OF LISTING FROM GEM TO THE MAIN BOARD OF THE STOCK EXCHANGE OF HONG KONG LIMITED

Sponsor



This announcement is made pursuant to Rules 9.26 and 17.10(2)(a) of the GEM Listing Rules and the Inside Information Provisions.

Reference is made to the announcement of Hypebeast Limited (the “**Company**”) dated 30 July 2018 with respect to the formal application (the “**Application**”) submitted by the Company to the Stock Exchange for the proposed Transfer of Listing (the “**Announcement**”). Unless otherwise specified, terms used herein shall have the same meanings as those defined in the Announcement.

The Company is pleased to announce that a formal renewal application for the proposed Transfer of Listing has been submitted to the Stock Exchange on 31 January 2019 pursuant to Chapter 9A and Appendix 28 of the Main Board Listing Rules, as the Application was valid for a period of six months.

Further announcement(s) will be made by the Company to keep the Shareholders and potential investors of the Company informed of the progress of the proposed Transfer of Listing as and when appropriate.

Shareholders and potential investors of the Company should be aware that the implementation of the proposed Transfer of Listing is subject to, among others, the granting of relevant approval by the Stock Exchange. There is no assurance that such approval will be granted by the Stock Exchange for the proposed Transfer of Listing. Accordingly, the proposed Transfer of Listing may or may not proceed. Shareholders and potential investors of the Company are advised to exercise caution when dealing in the Shares.

By Order of the Board
Hypebeast Limited
Ma Pak Wing Kevin
Chairman

Hong Kong, 31 January 2019

As at the date of this announcement, the executive Directors are Mr. Ma Pak Wing Kevin and Ms. Lee Yuen Tung Janice; and the independent non-executive Directors are Ms. Kwan Shin Luen Susanna, Ms. Poon Lai King and Mr. Wong Kai Chi.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the “Latest Company Announcements” page of the GEM website “www.hkgem.com” for at least 7 days from the date of its publication. This announcement will also be published on the website of the Company at “hypebeast.xyz”.