

*Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.*

# **HYPEBEAST**

## **Hypebeast Limited**

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock Code: 08359)**

### **CHANGE OF COMPLIANCE OFFICER**

The board (the “**Board**”) of directors (the “**Directors**”) of Hypebeast Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) announces that, in view of the re-allocation of duties among the executive Directors and senior management of the Company, Ms. Cheung Nga Man will resign as the compliance officer of the Company with effect from 9 November 2016 and Ms. Lee Yuen Tung Janice, an executive Director, has been appointed as the compliance officer of the Company with effect from 9 November 2016 pursuant to the requirement under rule 5.19 of the Rules (the “**GEM Listing Rules**”) Governing the Listing of Securities on the Growth Enterprise Market (the “**GEM**”) of The Stock Exchange of Hong Kong Limited.

By order of the Board  
**Ma Pak Wing Kevin**  
*Chairman, Chief Executive Officer and  
Executive Director*

Hong Kong, 9 November 2016

*As at the date of this announcement, the executive Directors of the Company are Mr. Ma Pak Wing Kevin and Ms. Lee Yuen Tung Janice; and independent non-executive Directors of the Company are Ms. Kwan Shin Luen Susanna, Ms. Poon Lai King and Mr. Wong Kai Chi.*

*This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive and there are no other matters the omission of which would make any statement herein or this announcement misleading.*

*This announcement will remain on the “Latest Company Announcements” page of the GEM website at [www.hkgem.com](http://www.hkgem.com) for a minimum period of 7 days from the date of its publication and on the website of the Company at [hypebeast.xyz](http://hypebeast.xyz).*